

The Role of the Tunisian Maritime Cluster in Marine Spatial Planning in Tunisia



2023

Our Mission



Creation : 25 October 2019

- Identify maritime issues and support promising projects
- Dialogue with institutions to contribute to the development of the blue economy
- Be part of a regional and inclusive dynamic of the Blue economy

The PRESIDENT

International Maritime Expert and Arbitrator at the Paris Maritime Arbitration Chamber and Vice President of the International Federation of Maritime Experts France

International expert at the International Chamber of Commerce based in Paris and permanent member of the United Nations.



The objectives of the Tunisian Maritime Cluster

1. Contribute to the development of the country's maritime sectors and activities and related activities
2. Contribute to the advancement of the blue economy by supporting private initiatives and encouraging global and sustainable development of the sector
3. Increase maritime innovation and improve the business environment for companies in the maritime sector
4. Develop partnerships with similar maritime Clusters at the international level and with organizations concerned with the blue economy.

1. Contribute to the development of the country's maritime sectors and activities and related activities

- Participation in the reflection of **the transport sector in the island of Djerba** for the promotion of alternative and resilient marine tourism by 2030 and 2050 as part of the Co-evolve project in partnership with INSTM



“Cluster Alliance Medbleu

Key Activities :

- Establishment of a pan-African alliance in the North and a common strategic plan for our Cluster and maritime clusters
- Business activities and networking initiatives between key actors of maritime clusters

2. Dialogue with institutions to contribute to the development of the blue economy

- Development of exchanges with blue economy research training centers (blue economy center of excellence in Triest (Italy) for exemple)



3. Partnership & investment opportunities The development of maritime clusters on the southern shore of the Mediterranean

- Discussion of the first ideas for the creation of the Maghreb maritime cluster with the President of the Arab Maghreb Union and the League of Arab States



Malta in June 2022



Partnership & investment opportunities The development of maritime clusters on the southern shore of the Mediterranean

- Identification of country resource persons and start of implementation of the Malta roadmap as part of **Medbleu 2022** organized in partnership with **Cluster Big italia**



□ strengthening South-South collaboration in the context of the SEAFUTURE 2023 regional events (with WestMED National Hub for Italy)

The Mauritania Maritime Cluster



Malta in June 2023



WESTMED CLUSTER ALLIANCE

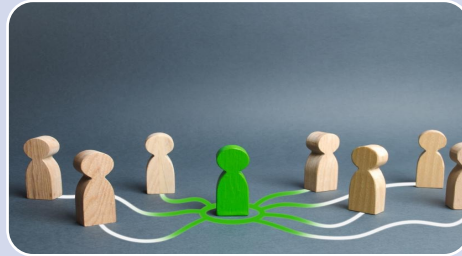
- Main features :
- .June 2021: launched officially
- .Maritime clusters = leading on a range of strategic actions
- .Geographical scope : northern and western Med focus (but open to eastern clusters)
- Main activities :
- .Cluster dialogue : leading of Pole Mer Méditerranée
- **.Capacity building South-South : leading of Cluster Maritime Tunisien**
- .Capacity building North-South : leading of blue italian Growth
- .Investment attraction : leading of Forum Oceano

Spatial Maritime Planning



ROLES

Spatial Maritime Planning



Coordination



Collaboration



Development



Coordination

Our **coordination** function involves several key aspects

- ❑ Bringing Stakeholders together around the diverse perspectives necessary for effective marine spatial planning: We bring together 30 maritime stakeholders in several areas such as: transport, tourism, research, consulting services
- ❑ We Facilitate the Exchange of Information to our members: We act as a platform to share crucial information on marine activities, geospatial data, ongoing projects, environmental challenges, regulations, etc.
- ❑ Implementation of work themes: We organize thematic working groups to address specific issues related to marine spatial planning, such as transport etc. These groups allow for in-depth analysis and targeted coordination.



Collaboration

Our **collaboration** function involves several key aspects

- ❑ **Research Collaboration:** We have established formal partnerships with research institutes specializing in marine fields such as INSTM, which allows us to deepen our understanding of marine issues and contribute to more effective and sustainable marine spatial planning.
- ❑ **Strategic Collaboration :** collaboration with the Department of Economic Affairs of the Ministry of Foreign Affairs consisted in supporting the integration of the country's maritime potential into national development policies
- ❑ **Support for joint initiatives, such as the Commune of Sousse:** we have collaborated with the Commune of Sousse to raise awareness of integrating marine considerations into local development plans. This ensures a holistic approach to coastal zone management.
- ❑ **collaboration with the media:** We ensured interventions with the media to raise public awareness on the importance of marine spatial planning as an effective governance tool



Development

Our **Development** function involves several key aspects

- ❑ Identification of Opportunities : By collaborating with partners, we are in the process of identifying the economic opportunities offered by marine spaces, taking into account local needs and capacities. (project Callmeblue for exemple)
- ❑ Infrastructure Improvement: We collaborate with local authorities and stakeholders to develop the necessary infrastructure such as ports (Signature between the port of Rades and tarento)
- ❑ Promotion of the Maritime Economy and new maritime professions for young and women : we participated in the identification of emerging maritime sectors within the framework of forums and events and others publications.

CONCLUSION

Promoting marine spatial planning involves well-orchestrated coordination, collaboration, and development. The Tunisian Maritime Cluster now plays an essential role in these areas to promote sustainable and coherent management of marine areas.

Thank You

